

Italy has a lot of records specially made for jukeboxes and often with two different artist on A and B-side. The history behind these special editions goes back to the second world war. After the war a lot of jukeboxes came to Italy with US military transports.

The jukeboxes ended up in bars and restaurants around the country but a big problem for the owners was the price of the records, as they were often too expensive.

Two Italian friends, that had met in the army, one of them worked in a record store and the other was the son of a the Italian RCA manager in Rome. They had an idea to distribute singles exclusive for jukeboxes and reduce the cost by not selling the records to the public and also to not use any picture sleeves.

The first jukebox editions were the same pressings as the normal retail version of the record but with a stamp telling that the record was “Edizione speciale per Juke box - Vietata la vendita”, Special Jukebox edition – not for resale. The records were sold to a reduced price and distributed in RCA company sleeves.

But soon dishonest sellers discovered that they could remove the stamp and sell the records and double the profit. This is why the record labels in Italy started pressing special jukebox editions and to make it even more valuable for the jukebox owners they usually put a local artist on one side and a bigger, international artist on the other side. Two hit songs at the price of one. Or a half, more particularly.

Another way to reduce cost was to use surplus picture sleeves that had remained unsold, cut a hole in them with the size of the label of the record and distribute the jukebox editions in these “holecovers”. They were called “neutral covers” and were used randomly.

The Italian jukebox singles should not be considered as promos. A promo record is not for sale, the jukebox editions were sold, but at a reduced price.

		<p>Missing From My Collection</p>	<p>A: Roll Over Beethoven B: Non ELO</p> <p>3C 00-60036</p> <p>1973</p> <p>7" Black Vinyl</p>
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Missing From My Collection

A: Showdown
B: Non ELO

3C 000-70014

1973

7" Black Vinyl



A: Evil Woman
B: Non ELO

AS 5000 340

Dec 1976

7" Black Vinyl



Missing From My Collection

A: Turn To Stone
B: Jungle

1979

JB 128



Missing From My Collection

A: Don't Bring Me Down
B: Non ELO

JC 15007

Aug 1979

7" Black Vinyl



Missing From My Collection

A: Last Train To London
B: Telephone Line

JC 15018

1979/1980

7" Black Vinyl



Missing From My Collection

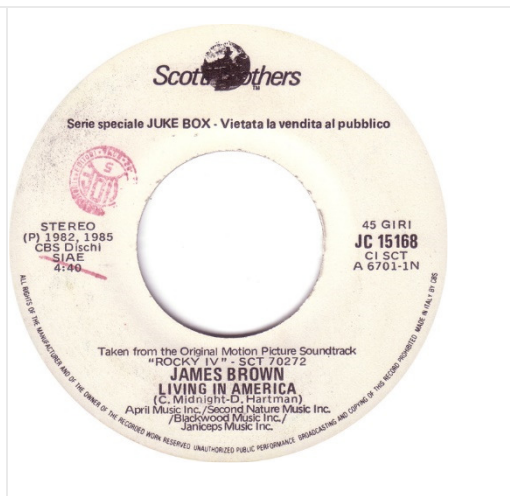
A: I'm Alive
B: Xanadu

JC 15027

1980

7" Black Vinyl

		<p>Missing From My Collection</p>	<p>A: Hold On Tight B: Non ELO</p> <p>JC 15055</p> <p>1981</p> <p>7" Black Vinyl</p>
		<p>Missing From My Collection</p>	<p>A: Rock And Roll Is King B: Non ELO</p> <p>JC 15099</p> <p>1983</p> <p>7" Black Vinyl</p>
		<p>Missing From My Collection</p>	<p>A: Secret Messages B: Non ELO</p> <p>JC 15106</p> <p>Aug 1983</p> <p>7" Black Vinyl</p>



**A: Calling America
B: Non ELO**

JC 15168

March 1986

7" Black Vinyl